

## Privacy Policy for Knoxville Habitat for Humanity

### Introduction

At Knoxville Habitat for Humanity, we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website, engage with our services, or participate in our programs. By using our website, you agree to the practices described in this policy.

### Information We Collect

We collect both personally identifiable information (PII) and non-personally identifiable information (non-PII) to provide and improve our services.

- **Personally Identifiable Information:** This includes, but is not limited to, your name, email address, postal address, phone number, and payment information. We collect this information when you make a donation, sign up for newsletters, volunteer, apply for a Habitat home, or otherwise interact with us.
- **Non-Personally Identifiable Information:** This includes information that does not identify you personally, such as IP addresses, browser types, referring pages, and usage data. We collect this information through cookies, web beacons, and similar technologies to enhance your experience on our website.

### How We Use Your Information

We use the information we collect for various purposes, including:

- To process donations and provide receipts.
- To communicate with you about your involvement with Knoxville Habitat for Humanity.
- To send you updates, newsletters, and other relevant communications.
- To personalize your experience on our website and improve our services.
- To comply with legal obligations and protect our rights.

### Sharing Your Information

We do not sell, trade, or otherwise transfer your PII to outside parties without your consent, except in the following circumstances:

- **Service Providers:** We may share your information with trusted third-party service providers who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential.
- **Legal Requirements:** We may disclose your information if required to do so by law or in response to valid requests by public authorities.
- **Protection of Rights:** We may disclose your information to protect the rights, property, or safety of Knoxville Habitat for Humanity, our users, or others.

### Security of Your Information

We implement a variety of security measures to maintain the safety of your personal information. These include encrypted storage and secure transmission methods. However, please note that no method of electronic storage or transmission over the internet is 100% secure, and we cannot guarantee absolute security.

### **Your Choices**

- **Opt-Out:** You can opt out of receiving promotional emails by following the unsubscribe instructions included in these emails. Even if you opt out of receiving promotional messages, we may still send you service-related communications.
- **Cookies:** You can choose to set your browser to refuse cookies or to alert you when cookies are being sent. However, if you do not accept cookies, some parts of our site may not function properly.

### **Minor's Privacy**

We do not knowingly collect or solicit personal information from children under the age of 13. If we discover that we have inadvertently gathered personal information from a child under the age of 13, we will delete such information from our records.

### **Third-Party Links**

Our website may contain links to third-party sites. We are not responsible for the privacy practices or content of these sites. We encourage you to read the privacy policies of any third-party sites you visit.

### **Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the new policy on our website and updating the "Effective Date" at the top of this document. Your continued use of the website after any changes signifies your acceptance of the new terms.

### **Contact Us**

If you have any questions about this Privacy Policy, please contact us at:

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1501 Washington Avenue  
Knoxville, TN 37917  
Phone: (865) 523-3539  
Email: [info@khfh.com](mailto:info@khfh.com)